

# MEETING THE MOMENT DURING COVID-19

## CCS FUNDRAISING AND THE EPISCOPAL CHURCH

As the COVID-19 pandemic has unfolded, dioceses and parishes within the Episcopal faith are navigating continued gathering limitations which challenge traditional pledge and collection methods. With **92% of parishioners giving through traditional pledge or collection methods**, it is critical to retain and grow giving levels despite less traditional worship spaces and giving means.

### CCS CAN HELP

Through our **Pledge and Plate Recovery Program**, CCS is helping religious organizations pivot to online strategies for giving, communicate funding needs, and create virtual communities that are needed now more than ever.

Through the program, CCS works to support dioceses as they seek to:

Encourage **personal, meaningful contact** with all members and friends

Share methods for **supporting the congregation** during a time of need

Embrace **new giving techniques** to achieve financial goals

Ensure parishes have **tools, plan, and focus** to engage donors during this time of physical separation

### OUR APPROACH



QUANTIFY  
IMPACT



IDENTIFY &  
ORGANIZE  
CONTACTS



INITIATE  
ENGAGEMENT  
STRATEGY



CELEBRATE  
SUCCESS

### OUR WORK IN THE EPISCOPAL FAITH



CHRIST CHURCH  
CRANBROOK



diocese of  
California

EPISCOPAL  
DIOCESE OF  
CHICAGO

Episcopal  
Diocese of  
Massachusetts



Episcopal School of Dallas



SEMINARY OF THE  
SOUTHWEST  
AN EPISCOPAL SEMINARY

SEWANEE  
THE UNIVERSITY OF THE SOUTH



ST. BARTHOLOMEW'S  
EPISCOPAL CHURCH



St. John's  
Episcopal Church



ST. MARK'S EPISCOPAL CHURCH

St MARY'S  
EPISCOPAL SCHOOL



THE EPISCOPAL  
DIOCESE OF OHIO



Trinity  
Episcopal  
Church  
Indianapolis



VIRGINIA THEOLOGICAL  
SEMINARY

## EPISCOPAL DIOCESE OF NEW JERSEY



### DIOCESE OF NEW JERSEY

CCS began working with the Episcopal Diocese of New Jersey to establish a stronger culture of philanthropy, particularly important during times when congregating is difficult. Through this engagement, CCS is helping the Diocese navigate the financial impacts of COVID-19. Highlights from our partnership include:

#### DIOCESAN-WIDE TRAININGS

- Averaging 50 participants per training, representing 30-35 parishes
- 14 bi-weekly trainings to-date, ranging in topics from recovering lost revenue to implementing fall stewardship drives

#### INDIVIDUALIZED PARISH PLANS

- 15 parishes engaged to-date
- Pivoting focus to upcoming stewardship drives

#### BISHOP NETWORKING SUPPORT

- Facilitating regular communication between Bishop and parishes through weekly meetings
- Supporting and preparing for meetings with top families to help fund the newly established Episcopal Community Services

## ABOUT CCS

CCS is a strategic fundraising consulting firm that partners with nonprofits and religious organizations to raise funds and strengthen organizations.

**73** Years of practice since our founding in 1947 as a faith-based firm

**12+** Regional offices and localized presence throughout North America and Europe

**90%** Of CCS business comes from repeat clients or direct referrals from satisfied clients

**33%** Of CCS business comes from religious organizations each year