Introductions

- A. Robert Jaeger, President
- Joshua Castaño, Dir., Community Engagement
- James Shepherd, Principal, Director of Historic Preservation, SmithGroup; Washington, DC
- The Rev. Marek Zabriskie, Rector, Christ Church, Greenwich, CT
- George Belshaw, Sr. Warden, Christ Church, Greenwich, CT
WHERE ARE WE NOW?
Where Are We Now?

• Potentially more challenging to open up than shut down

• A range of activity and practices at parishes across the country at present

• Be encouraged! This is another opportunity to demonstrate your value to members and non-members
The Value of Historic Sacred Places

**Average Annual Economic Halo Value per Congregation**

$1,707,249

- **Education** ($679,511, 40%)
- **Direct Spending** ($549,073, 32%)
- **Catalytic** ($478,665, 28%)
- **Invisible Safety Net** ($100,296, 6%)
- **Magnet Effect** ($375,944, 22%)

*Note: Invisible safety net: 5.9%, recreation space: 0.1% ($2,425)*
INITIAL THOUGHTS FOR REOPENING
Initial Thoughts on Reopening

Number of Visits, 90 Congregations

- **3,648,735 visits per year**

  - 49% community programs
  - 31% education
  - 11% worship
  - 9% special events

Economic Halo Effect data reminds us that reopening affects much more than worship and liturgy plans.

Our sacred places are community assets!
Initial Thoughts about Planning to Reopen

- Multiple sources of guidance – *discern* what you have to do, and what your options are
- *Phased* approach
- Consider *all the user groups* – staff, parishioners, volunteers, non-members (community and partners)
- What are *best practices* for all of the uses in your space?
Reopening Goals

• What are your **priorities**?
• **Evaluate** what you want to accomplish
• What are the **expectations** of your leaders, members, and community partners?
We’re Not Going Back – We’re Moving Forward!

• Consider the changes that may take place for the long term
• There isn’t a one-size fits all for every parish or community context
• Don’t rush, but communicate the work you’re doing
• Think about the expectations you are setting
• Flexibility is paramount