



## **Goal: 500 boxes of tampons by November 15!**

October 13, 2020

Dear \_\_\_\_\_,

I'm on a mission! A mission to bring dignity and critical assistance to girls and women acutely affected in pandemic. My mission is period products. And I'm writing now to ask for your support.

It started when the schools closed. A woman on the street sheepishly begged me for tampons. They were for her young daughter who usually gets them at school. And then I was approached again. And again. Gut-wrenching appeals for items of basic dignity, necessity, and comfort. Tampons allow women to participate without limit in school, work, childcare, sports, and recreation. Some basic statistics:

- The average woman (girl) has 13 periods per year at an annual cost of \$75.
- Period products are not covered by public assistance such as WIC and SNAP.
- 25% of NYC girls live in poverty and rely on their schools for these essential items. Schools are legally required to supply tampons and other period products.
- Tampons and pads are taxed by most states while other essentials are not.
- Period products are usually unavailable at social service organizations due to high demand and low donations.

My parish is addressing this growing need with the launch of the **"Tampon Trunk."** As a first start, we've partnered locally with Reaching Out Community Services to provide tampons in coordination with their Thanksgiving outreach effort to nearly 600 families. This is a unique opportunity to serve South Brooklyn women and girls and make known our ministry for their continued needs. The timing is critical, before winter isolation and a potential "second wave" of coronavirus. Please join us by helping in one of three ways:

1. Donate **13 boxes of Regular tampons. (18 or 20 ct. only)** [www.amazon.com](http://www.amazon.com)
2. Provide **gift cards** to local drug stores: **CVS or Duane Reade**.
3. Make a **gift of \$75** or more to support our community outreach.

***Please send all gifts to: St. Philip's Church, 1072 80<sup>th</sup> Street, Brooklyn NY 11228, Attn: Mo.***

***Suzanne. Local drop-offs can be made on Sunday mornings and other times by appointment.***

**Give online:** [www.stphilipsbrooklyn.com](http://www.stphilipsbrooklyn.com)

We must gather **500 boxes of tampons by November 15**. With a total project cost of just under \$3,000, we know this goal is achievable with the support of our friends and neighbors. We look forward to hearing from you. Thank you for supporting me and the inauguration of this vital ministry to care for God's children!

Faithfully,



**The Rev. Canon Suzanne M. Culhane**  
**Priest-in-Charge**

[sculhane@dioceseli.org](mailto:sculhane@dioceseli.org)

917-453-8591



**Appeal Results:**

- ✓ 693 boxes contributed by October 15
  - ✓ \$1,120 cash donations
  - ✓ Two partner organizations added
- ✓ Nearly 400 more boxes since contributed
  - ✓ Local groups and politicians on board
- ✓ Senator Gounardes sponsoring March collection
  - ✓ Significant awareness, education, replication, and publicity generated.
- ✓ Program will now be ongoing – goal to serve approximately 300 women and girls per month!